

L.D. Fargo Public Library Board of Trustees  
Meeting Minutes  
October 17, 2016

Members present: Shaun Bollig, Sandy Whisler, Tara Cassady, Erik Beaver, Pam Streich, Karen Buscemi, Gerard Saylor.

Members absent: Rudy Schaar, Steve Wilke.

Call to Order: President Shaun Bollig called the meeting to order at 4:30.

Approval of Agenda: Sandy Whisler moved and Erik Beaver seconded approval of the agenda; motion carried.

Approval of Minutes: Karen Buscemi moved and Tara Cassady seconded approval of the minutes from the July board meeting; motion carried.

Public Comment: None.

Approval of Expenditures: Sandy Whisler moved and Pam Streich seconded approval of expenditures; motion carried.

Director's Report: Gerard is communicating with the vendor about shipping costs for the new chairs. Three staff members will attend the Wisconsin Library Association annual conference in Milwaukee on October 26 or 27.

Gerard presented a detailed Marketing Plan for the library. It addresses a target audience of parents of young children, seniors, empty nesters, e-book readers, and parents of teens. He will be working with the staff to refine the plan and then begin implementation. Book deliveries to Lilac Springs have been resumed.

The Friends of the Library book sale earned about \$900. Another book sale is scheduled for November.

There is no news on when the Annex will be taken down.

President's Report: Shaun reported that he attended the Trustees Dinner and was able to attend the presentation by Jesse Garcia at the library. Both were informative and interesting.

The next meeting of the Board of Trustees will take place on Monday, November 21, 2016, at 4:30 p.m. The meeting was adjourned at 5:02 p.m.

Respectfully submitted,  
Sandy Whisler, Secretary