

FRIENDS OF THE L.D. FARGO PUBLIC LIBRARY
BOARD OF DIRECTORS MEETING
July 24, 2023 @ 9am in Library Hall

I—Call to Order: President Vicki Wickliffe called the meeting to order at 9:00 AM. Present were Anne Werner, Beckie Kane, Barb Becker, Kathleen O’Hearn, Gerard Saylor, Beth Naughton, Carol Burrows, Charlie Roy and Patty Hoggatt. Valerie Krejcie and Murrene Payton attended as guests.

- A. Minutes of Board Meeting June 19, 2023: Beckie moved to approve the minutes with two revisions, Kathleen seconded, and motion passed.

- B. Treasurer’s Report Per Charlie:

Checking account balance – \$2211.01
Lake Mills Market book sales - \$20.00
Library book sales – not available
Membership - \$15.00

- C. Library Director’s Report: The Summer Reading Program ended July 22nd and was steadily busy the entire time. Library expansion design updates are due by the end of July. Robin Untz and Kristi Wendt are on the Library Board’s strategic planning subcommittee. The next referendum will be in April 2024, and the proposal will need to be submitted by January 2024 to be on the ballot.

- D. Library Staff Input: No report

II—Old Business

- A. Town and Country Days Parade – Thank you very much to Barb and Anne for decorating the FOL entry to advertise the Garden Tour. It looked great!
- B. Garden Tour 2023—The Tour was a success. The weather was cooperative and good feedback was received.

Donations -	\$ 780 (\$730 gardens + \$50 for prize purchases)
Ticket Sales -	\$ 476
<u>Expenses -</u>	<u>\$ 140.88</u> (\$6 garden tour + \$134.88 prize)
Net Profit -	\$1115.12

We believe that around 156 people attended the tour. Some volunteers did not keep count, so exact figures are not available. This led to a discussion of how to get volunteers to read instructions. It was suggested that in addition to e-mailing detailed instructions in advance (as we did this year), that we might also have a sheet with bullet points for the volunteer on the first shift and another one for the volunteer on the last shift that they can use to go along with the more detailed instructions.

One visitor from Wood County commented that we should charge for our garden tour and gave examples of where to advertise online to attract visitors from other parts of the state. The board discussed what this would entail – liability issues, a larger number of gardens, how to receive payment, etc. In the end, the board was leaning toward not

charging and keeping the tour donation based. Vicki got the word out through various local print and websites. The flower bed volunteers who helped enjoyed the experience and will likely volunteer in the future. It was mentioned that we need a large banner in front of the library, a smaller sign at the library's rear entrance, and a sign on Mulberry Street (such as at the Watertown Regional Medical Center) to advertise the garden tour.

Anne sent personal thank you notes to all gardeners, Wendy Butler Berns for donating the quilt, and two Friends who contributed cash for purchasing items for the drawing.

Vicki thanked Anne and Beckie for their time and effort on the garden tour and asked them to prepare written procedures on what they did. Vicki will also document what she did to recruit gardens and volunteers, advertise, and coordinate the garden tour.

Vicki prepared statistics to compare the 2023 garden tour with previous tours.

<u>Year</u>	<u>Donations</u>	<u>Sales</u>	<u>Gross Income</u>	<u>Profit</u>
2019	\$650	-0-	\$ 650	\$ 349
2021	\$822	\$392	\$1214	\$ 691
2022	\$852	\$775	\$1627	\$ 965
2023	\$780	\$476	\$1256	\$1115

- C. Annual Membership Meeting – We discussed when we should have the meeting. Beckie proposed that we change the annual meeting/election of officers from in-person to an e-mail/ mailing and have the membership respond that way. Vicki will make proposed changes to the Bylaws to review at the August meeting.

III—New Business

- A. FOL Attendance at the Library Board Meetings – It was agreed that FOL board members will take turns attending the Library Board meetings. That way, each FOL board member should only have to attend 1 to 2 meetings per year. Vicki will send an email to see who will attend the August meeting.
- B. Representative to the Library Board's Strategic Planning Committee – Carol said she will be the FOL representative to this group.

IV—Announcements and Miscellaneous:

Need to recruit candidates for several offices. We are also looking for volunteers for President with the possible option of being Co-President for a year.

Beth will look into setting up a FOL FaceBook page (carried over from last month).

V—Next Meeting Date: August 21, 2023 at 9:00 AM.

VI—Adjournment

Minutes prepared by Beth Naughton, Secretary